

all the moments

THE MEMO

july 17th — july 23rd

- Back to School ~ Order What You Want to Personalize — I promise this won't kill your summer vibe, but calendar members know it's time to get things moving, be prepared, and avoid the last-minute rush. The three things that we recommend you order NOW are backpacks, lunch boxes, and pencil cases. These items are the ones you will want time for personalization and which tend to sell out. Here are some of [our favorite back-to-school finds](#).

- Gifting ~ August Gifting & Card Provisioning — It's time to task batch buying all your presents, cards, and stamps for the month! First, look at your calendar and take note of all the August birthdays. We love to buy all the gifts + cards for the month at one time. That way, you aren't worried about shipping and can wrap and enjoy celebrating their birthdays/celebrations versus being stressed about picking up a thoughtful present at the last minute. Enjoy gifting!

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