

*all the moments*

## THE MEMO

*august 21st — august 27th*

- Kids Sports & Activities — Buy Equipment ~ Make sure your kids are ready to start their Fall sports & activities. Buy the new shoes, sports equipment, and outfits they need this week so that you aren't rushing to the store the day before their first practice.
  
- Your Fall Style — Buy ~ Start shopping for your and your partner's Fall clothes to ensure you are ready to enjoy the season. I had fun curating my favorites — [Fresh For Fall](#).
  
- Kids Seasonal Wardrobe Refresh — Reminder to Order ~ Place your kids' Fall and early winter clothing order(s). In case you missed it, here are our [Fall Favorites for Kids](#).
  
- Grandparent's Day — Spoil your Gigi + Pop-Pops ~ Grandparents Day is around the corner. Most grandparents are happiest with the gift of your presence—but a little something special would be welcome, too. Start your gift research, or if you are ready, buy your gifts. Here is our edit — [11 Best Grandparents Day Gifts They Will Enjoy For Years to Come](#)
  
- Holiday Cards — Schedule Family Photoshoot ~ It feels crazy, but the best photographers are already booking their fall sessions. If you have someone you want to use, contact them to get all their specific dates so you don't miss the window of opportunity to get (1) the photographer you want and (2) the date you want. If not, find a few photographer leads and contact them for more information.
  
- Labor Day Getaway — Pick Up Cash & Dry Cleaning ~ Cash is still king in hospitality. So, withdraw cash this week to avoid being caught empty-handed with a helpful bellhop or bartender. And, don't forget to pick up your dry cleaning this week!

*notes —*