

# THE MEMO

*january 15th — january 21st*

- Valentine's Day — REMINDER: Make sure to book your dinner reservation and secure a sitter — Just in case you haven't had a minute to book, make sure you put that on your to-do list today and check it off!
- Valentine's Day — Will you be my ♥ Valentine? It's time to talk to your kid(s) to understand what they want to do for their class valentine's this year. This is also a great time to confirm how many kids are in your child's class — so you can order the appropriate amount. [THE CLASS VALENTINE EDIT](#)
- Valentine's Day — Buy new decorations — Now is a great time to order any new decorations you want to ensure you get them in time to decorate for valentine's day. [VALENTINE'S DAY FINDS](#)
- Valentine's Day — Pink + Red — Where are you? — Check your kid's closets to see if they have something to wear to school and for valentine's day. [VALENTINE OUTFITS YOUR LOVE BUGS WILL WANT TO WEAR ALL WINTER](#)
- Winter Break — Plan your itinerary & research your tables(s) — Start researching and booking your activities & reservation. As you narrow in on your plans, make sure you book your dinner reservations too. The best ones fill up fast!!
- Kid's Spring Activities — Plan how to get your kid's sillies out this spring! — Talk to your kid(s) + partner to see what sports and activities they want to get involved in this spring. It's a great time to start talking to your friends, neighbors, and local network to understand the best teams and options in your area.
- Home — Breath in the clean air — It's time to replace your HVAC filter. Take the 3 minutes it takes to go to your unit, pull out the old filter and replace the new one. You and your whole family will breathe cleaner air before you know it!
- February Birthdays & Celebrations — Task batch buying all your presents, cards, and stamps for the month! Look at your calendar and take note of all the February birthdays and celebrations. We love to buy all the gifts + cards for the month at one time. That way, you aren't worried about shipping and can wrap and enjoy celebrating their birthdays/celebrations versus being stressed about picking up a thoughtful present at the last minute. [GRAB OUR FREE PERPETUAL BIRTHDAY CALENDAR PRINTABLE](#)