

# THE MEMO

*january 22nd — january 28th*

- Valentine's Day — Picked for the Ones We Love — Start to think about your valentine's gift(s). Want a little inspiration? Here are [VALENTINE'S DAY GIFTS GUARANTEED TO SCORE](#)
- Valentine's Day — Place Your Flower Orders & Buy Card (s) — Don't wait until the last minute! You will save money, ensure you get the delivery date you want, and avoid all the stress. We recommend having your flowers delivered a day or two early - this way, the florist can spend a little more time on it and isn't in the full-on valentine's day rush! While you are at it — Buy your Card (s) too!
- Valentine's Day — ♥ Place your orders — We love to buy valentines for our kids' classes and include a few extras for their grandparents and cousins. In the middle of February, we could all use a little extra love in our mailboxes to help us get through the end of winter. Am I right, or am I right? [THE CLASS VALENTINE EDIT](#)
- Valentine's Day — Buy Festive Outfits — Make sure your kids are ready to celebrate Valentine's Day with a little pink or red. We had so much fun curating our favorite finds — [VALENTINE OUTFITS YOUR LOVE BUG WILL WANT TO WEAR ALL WINTER](#)
- Super Bowl — Host a Party — If you're going to have some people over, start to think about your gathering and what details you want for your party/get-together.
- Spring Sports & Activities — It's getting close to sign-ups. So narrow in on what activities you and your kids want to get involved in — and make sure you check their websites and mark your calendars when registration(s) open so you don't miss the opportunity to register. What's worse than getting put on the waitlist?